

# TYLER JAYSON

203 400 9896 | TylerJayson@gmail.com | TylerJayson.com

## EDUCATION

**Noble Desktop**  
New York, NY  
*Final Cut Pro*

**School of Visual Arts (SVA)**  
New York, NY  
2008–2011

### Areas of study:

- Web Development
- Digital Design
- Film + Sound Production

**New Horizons**, Trumbull, CT  
2011

Network Security:  
**CompTIA Network+**

**NCC**, Norwalk, CT  
2010–2011

- Network Security
- CompTIA A+
- Network Computing

**The Type Studio**  
*Gourmet Typography Workshop*  
with Ilene Strizver

**CT Film Industry  
Training Program**  
2008, Certificate

*Film Division of the CT  
Commission on Culture + Tourism*

## SKILLS

- Highly experienced in:
  - Adobe Premiere Pro,
  - Adobe After Effects,
  - Adobe Photoshop
- Proficient in Adobe CC, Apple Final Cut Pro; Cinema 4D
- Camera expertise with:
  - Sony Fs5
  - Sony A7s
  - Canon 5D
- Expert general computer, social media and internet research skills
- Cross platform proficient

**Digital marketing and social content expert seeking contract, part-time and full-time opportunities with agencies, brands and motion studios to use my video and editing, photography, motion graphics, animation, technical and production skills**

## PROFESSIONAL EXPERIENCE

**Tyler Jayson**, tylerjayson.com **Black Rock, CT**

*Freelance Video Production + Digital Design Solutions* / SEPT 2018–Present

Clients: USTA, SoulCycle, fiZz, ZenWeb, creativeplacement, Norwalk 2.0, TechCycle, Metinteractive, New York Creative Tech Week, Indigo6, Kraft Heinz, Nuvance Health, SoNo Spaces, Blue Buffalo, Center for Healing Neurology, 198 Allen Street, Wakeman Boys & Girls Club, Lynda Weinman, Cascadia Complex Health, Bob Handelman Images, Tangent Vector, Pininfarina, Cadillac, Full Throttle Marketing

**MKTG**, MKTG.com **Westport, CT**

*Digital Design and Production Associate* | JAN 2017–AUG 2018

Clients: Sunoco Racing, Toyota Racing, IBM, Mercedes-Benz Stadium, FedEx, ATT, Hitachi Racing, Liberty Mutual, DIRECTV, AIG

Specified and managed equipment for the company's video department. Shot and edited video and photography at major live events for social channels, presentations and other marketing initiatives. Created and edited motion graphics

### *Highlights of Event-based work:*

**Rugby World Cup Sevens** Shot video and photography for AIG and produced and edited content on-site in real time for social channels with industry influencers

**Hitachi Racing** Captured video content for social media featuring IndyCar Champion Josef Newgarden

**Final Four** Shot event video and photography for DIRECTV in San Antonio and produced and edited content on-site in real-time for social channels with influencers

**Vulture Festival New York:** Shot event video and photography for AT&T and produced and edited content on-site in real-time for social channels with YouTube influencers

**Indy 500:** Shot event video and photography for Sunoco Racing. Produced and edited video and animated content for social channels on-site

**IBM Sports at Mercedes-Benz Stadium:** Shot event video and photography for IBM Sports and their partnership with the stadium, including multiple Atlanta Falcons and Atlanta United FC games. Produced content season-long for IBM Sports social channels

**Vulture Festival Los Angeles:** Shot event video and photography for AT&T and produced and edited content on-site in real time for social channels with YouTube influencer Sara Dietsch

**FIFA World Cup Qualifiers:** Helped in the production of content that aired for AT&T's Decision Day coverage. Worked with soccer freestyler Indi Cowie, and former US Men's National Soccer Team player Jimmy Conrad, to edit and produce social content

**SEC Football Championship:** Produced real time content for AT&T's social channels with influencer Aaron Chewing, a comedic writer, director and performer, and Murph Media's Jack Bethmann. Shot event video and photography and edited on-site

**College Football Championship:** Produced real time content for AT&T's social channels with influencer Jack Bethmann. Shot event video and photography and edited on-site. Produced content for the AT&T Playoff Playlist concert series and worked with YouTube influencer Sara Dietsch. Shot event video and photography and edited content in real time for the concert series

**Indi Cowie:** Worked with soccer freestyler Indi Cowie for a full season to produce content for AT&T and Cowie's own social channels.

**Toyota Racing:** Shot and edited content for Toyota Racing featuring champion driver Martin Truex Jr. for Toyota Racing's social channel leading up to the Daytona 500

**Metinteractive**, metinteractive.com **New York / CT**

*Designer + Technician* / JUNE 2015–2016

On-call technician and motion graphics designer on marketing and DOOH projects

**Mascola Group**, mascola.com **New Haven, CT**

*Junior Designer* / MAY 2013–SEPT 2013

Clients: The Big E, New Haven Parking Authority, Quinnipiac University

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**Darien Library**, [darienlibrary.org](http://darienlibrary.org) **Darien, CT**  
*Technology Assistant* / SEPT 2011–MAR 2013

Help desk, customer service, computer repair, software updates, training, configuring computer systems and projectors for business center, configuring e-readers and iPads

**Playhem**, [playhem.com](http://playhem.com)  
*Starcraft II Admin* / JAN 2012–JUNE 2012

Daily part-time tournament admin for Starcraft II online games

**Brookfield Technology Center**, [btcamerica.com](http://btcamerica.com) **Brookfield, CT**  
*Freelance Installer* / NOV 2011–MAR 2012

Installed point-of-sale systems in Tiffany & Co., Boston; and CAT6 plus fiber cable for wireless access points in Neiman Marcus stores in New Jersey

**creativeplacement**, [creativeplacement.com](http://creativeplacement.com) **South Norwalk, CT**  
*Freelance Graphic Designer + Media Assistant* / JAN 2009–AUG 2011

Digital, print and interactive design and production projects including Keynote presentations and video editing. General office work, research assistant on special projects, assist in preparing for and running industry events and educational workshops

**Clear Channel Online Music and Radio**, [clearchannelmusic.com](http://clearchannelmusic.com) **New York, NY**  
*Intern* / SEPT 2008–NOV 2008

Assisted in the production of online radio programming for Clear Channel's "Format Lab." Entered rating data for new radio channels with original audio, video and text programming to be used for Internet channels, station websites, iPods, satellite broadcasts, in-vehicle navigation systems and HD digital radio multicasts

**Palace Digital Studios**, [palacedigital.com](http://palacedigital.com) **South Norwalk, CT**  
*Intern* / JUNE 2008

Helped facilitate events including the CT Film Industry Mixer. Was taught how the studio runs and how to work with clients. Helped set up sound equipment in studio, was mentored in post production editing using Final Cut Pro Studio 6 and Avid systems

**Viola Labs**, [violalabs.com](http://violalabs.com) **New Haven, CT**  
*Assistant Installer* / 2006

Assisted in the installation of high-end audio systems and the removal of old systems. Helped move, assemble, set-up and wire new systems

**Margaret Bodell Galleries** **New York / CT**  
*Freelance Web Production* / 2006

Website development for Margaret Bodell Galleries and ARTview, Washington, DC